

REAL ESTATE SERVICES

MARKET ANALYSIS

- Update Weekly / Bi-weekly

SELLER NEEDS ANALYSIS

- NET – **TIME** - CONVENIENCE

PROPER PRICING

- **Value** vs Price

PROPER PRICE STRATEGY

- 3 Strategies

CUSTOM DESIGN MARKETING PROGRAM

OPEN HOUSE(S)

STAGING

INSTALL LOCKBOX & SIGNS (everybody does it 😊)

PROFESSIONAL PHOTOGRAPHER*

VIRTUAL TOUR*

DRONE VIDEOS*

ONLINE MARKETING (everybody does it 😊)

*PUBLICATION MARKETING

*MONITOR AGENT SHOWINGS

(COVID-19)

COLLECT SHOWING FEEDBACK

NEGOTIATION OF CONTRACT(S)

COORDINATE ESCROW DEPOSIT

COORDINATE INSPECTIONS

COORDINATE ESCROW & CLOSING

COMMUNICATION NEEDS

- Regular Weekly Scheduled Contact
- Immediate Showing Follow-Up